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**Claire Belkadi**

[c.belkadi@bham.ac.uk](mailto:c.belkadi@bham.ac.uk)

University of Birmingham

I have 20 years of experience working in British universities, particularly in international education – recruiting international students, marketing and communications, and study abroad and exchanges. My thesis was on the impact of culture and cultural background on the international students' choice of degree and university in the UK.

**Kelly Cotter**

[kelly.cotter@uwe.ac.uk](mailto:kelly.cotter@uwe.ac.uk)

University of the West of England

I have worked in international education for 20 years. Originally with a background in international recruitment and developing international strategy, I have most recently had leadership for areas which both support international students and develop an international community for all students at UWE. I now lead on international experience throughout UWE, across academic and professional areas.

**Joy Hume**

**Mohamed Patel**

[mohamed.patel@oxfordhealth.nhs.uk](mailto:mohamed.patel@oxfordhealth.nhs.uk)

Oxford Health NHS Foundation Trust

**Norbert Stuger**

[nstuger@qinetiq.com](mailto:nstuger@qinetiq.com)

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